

Link Exchange Banner Requirements

The **Link Exchange** program is a **free** service to all members of Shinshuri Leadership Portal. Banners are displayed above and below main content on public areas of each site or strategically placed relevant to subject matter content in specific courses or areas throughout the site. We add your links on one of our premiere websites: OT Academy, Oracle Learning Community, or Shinshuri Leadership Portal. In return, you display one of our banners publicly on your website with our back link URL <http://www.leadership.shinshuri.com>.

To get started, join Shinshuri Leadership Portal, select one of our banner types and copy and paste the banner code inside your website to display it, then complete our [Link Exchange Application](#) and upload your media files (e.g. logos, images, motion graphics, flash, video, text captions). Use the preferred banner sizes shown below to create your banner advertisement. **Note:** allow 48-72 hours for us to verify your membership and placement of our banner before your banner appears in the **Sponsored By** area on our site.

Leaderboard Banner



Display Size	Format	File Size	Resolution	URL
728 x90	.jpg, .png, .gif, .flv, .swf, .mov, .mp4, .mp3	5 MB max	72 dpi	www.shinshuri.com

Square Banner



Display Size	Format	File Size	Resolution	URL
250 x 250 or 200 x 200	.jpg, .png, .gif, .flv, .swf, .mov, .mp4, .mp3	5 MB max	72 dpi	www.leadership.shinshuri.com

Shinshuri Banners and Codes

Leaderboard 1 (728x90)



```
<a href='http://shinshuri.com/shinshuri_tft?ref=shinshuri-261'>  
<img src='http://shinshuri.com/ads/shinshuri/SF_affiliate_banner_top_003_728x90.png'  
alt='Shinshuri Leadership Portal' title='Check out Shinshuri Leadership Portal' />  
</a>
```

Leaderboard 2 (728x90)



```
<a href='http://shinshuri.com/shinshuri_tft?ref=shinshuri-261'>  
<img src='http://shinshuri.com/ads/shinshuri/SF_affiliate_banner_top_006_728x90.png'  
alt='Shinshuri Leadership Portal' title='Check out Shinshuri Leadership Portal' />  
</a>
```

Square 1 (250x250)



```
<a href='http://shinshuri.com/shinshuri_tft?ref=shinshuri-261'>  
<img src='http://shinshuri.com/ads/shinshuri/SF_affiliate_banner_sidebar_001_250x250.png'  
alt='Shinshuri Leadership Portal' title='Check out Shinshuri Leadership Portal' />  
</a>
```

Square 2 (200x200)



```
<a href='http://shinshuri.com/shinshuri_tft?ref=shinshuri-261'>  
<img src='http://shinshuri.com/ads/shinshuri/SF_affiliate_banner_sidebar_002_200x200.png'  
alt='Shinshuri Leadership Portal' title='Check out Shinshuri Leadership Portal' />  
</a>
```

Square 3 (250x250)



```
<a href='http://shinshuri.com/shinshuri_tft?ref=shinshuri-261'>  
<img src='http://shinshuri.com/ads/shinshuri/SF_affiliate_banner_sidebar_004_250x250.png'  
alt='Shinshuri Leadership Portal' title='Check out Shinshuri Leadership Portal' />  
</a>
```

Square 4 (200x200)



```
<a href='http://shinshuri.com/shinshuri_tft?ref=shinshuri-261'>  
<img src='http://shinshuri.com/ads/shinshuri/SF_affiliate_banner_sidebar_005_200x200.png'  
alt='Shinshuri Leadership Portal' title='Check out Shinshuri Leadership Portal' />  
</a>
```